**Finance for Non-Finance Managers**

**Course Objectives:**

* Define the term Finance & how it is related with Accounting.
* Define the role of Finance Manager and his importance in making a business success.
* Identify the components of Financial Environment & provide an overview of financial markets.
* Explain how financial institutions serve as intermediaries between investors and firms.
* Differentiate between debt & equity financing & understand their role in financial structure.
* Discuss interest rate, risk free interest rate, return, risk & capital asset pricing model.
* Discuss the role of time value of money in finance & explain various discount cash flow techniques, financial statement analysis, including horizontal, vertical & ratio analyses.

**Course Outlines:**

* Introduction to Finance & relationship with Accounting, The role of Finance Manager and his importance in business success, The components of Financial Environment & Financial Markets, The role of financial institutions in developing financial markets, Financial structure: Debt Financing & Equity Financing, Risk & Return Trade off, The capital asset pricing model, Introduction to Time value of money, Net Present Value, Internal Rate of Return, Payback period, Profitability Index, Analysis of Financial Statements, Horizontal, Vertical & Ratio Analysis.

**Who Should Attend?**

* Employees working in accounting departments with a little knowledge of finance. Employees working in departments other than finance.

**Duration:** 5 Days

**For more information:**

Industrial Relations- Special Programs Unit:

Tel.: +966 (013) 340-2011 / (013) 340-2140

Fax : +966 (013) 340-2060

Email: [specialprograms@jic.edu.sa](mailto:specialprograms@jic.edu.sa)